

BIKE RIDE**pb** WHATBIKE?**DISPLAY RATES**Quarter Page Box
13.5cm x 9cm

Bike	£863
RiDE	£807
PB	£697
WB?	£425

Half Page Vertical
27.4cm x 9cm

Bike	£1632
RiDE	£1512
PB	£1312
WB?	£800

Half Page Horizontal
13.5cm x 18.4cm

Bike	£1632
RiDE	£1512
PB	£1312
WB?	£800

Quarter Page Box
6.5cm x 18.4cm

Bike	£863
RiDE	£807
PB	£697
WB?	£425

1/8 Page
6.5cm x 9cm

Bike	£433
RiDE	£4.3
PB	£349
WB?	N/A

Full Page
27.4cm x 18.4cm

Bike	£3247
RiDE	£3024
PB	£2620
WB?	£1575

DPS
27.4cm x 39.4cm

Bike	£6494
RiDE	£6048
PB	£5240
WB?	£3150