

## Supplying advertising material for:



Although we realise the different priorities of our suppliers, we cannot stress the importance of following the guidelines set out below.

### **Before you send checklist:**

#### ● **Deadlines**

All advert related files must be sent up to the specified date  
- Notification emails sent up to the deadline, will serve as a reminder

#### ● **Sizes**

PERFORMANCE BIKES Magazine advert sizes must be supplied as below:

<b>Page</b>	<b>Trim area</b> 210 x 297mm (D) A4 with 3mm bleed area if required	<i>Please supply a DPS as 2 single pages</i>
<b>Page</b>	<b>Type area</b> 184 x 274mm (D)	
<b>Half page</b>	<b>Vertical</b> 90 x 274mm (D)	<b>Horizontal</b> 184 x 135mm (D)
<b>Quarter page</b>	<b>Vertical</b> 90 x 135mm (D)	<b>Horizontal</b> 184 x 65mm (D)
<b>Eighth page</b>	90 x 65mm (D)	
<b>Column widths</b>	<b>1col</b> -33mm <b>2col</b> -70mm <b>3col</b> -107mm <b>4col</b> -144mm <b>5col</b> -181mm	
<b>Page in Classified</b>	177 x 270mm (D)	

### **The easiest way of sending us your copy is via our new upload tool:**

Once you have booked an advert you will receive an email with an upload link for your ad copy. Follow the link and upload your ad copy. This will then go through our pre-print production check. Should there be any issues we will contact you.

If you wish to make any amendments to your ad or wish to change the copy you can do this at any time as long as you ensure the deadline for the magazine has not passed. If you do miss the deadline the advert can still be amended, but your ad copy will not change until the next edition of the magazine if your ad has been booked on a series.

#### **Or**

Send us your ad copy by email to [motorcyclingads@bauermedia.co.uk](mailto:motorcyclingads@bauermedia.co.uk)

Disc: Bauer Production, Media House, Peterborough Business park, Lynch wood, Peterborough, PE2 6EA.

#### **Contact us:**

Telephone : **01733 468075**

Email : [motorcyclingads@bauermedia.co.uk](mailto:motorcyclingads@bauermedia.co.uk)